



The 2021
**IBI/Conference Board
Health and Productivity
FORUM**

IN-PERSON EVENT

October 05 – 06, 2021
Marriott Marquis Chicago
Chicago, IL

ON-DEMAND

November 01 – 30, 2021

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The IBI/Conference Board Health and Productivity Forum

The Latest Trends, Best Practices and Solutions in Health and Productivity

DAY ONE

Tuesday, October 5, 2021

7:30 a.m. – 5:00 p.m.

Conference Registration

7:30 – 8:30 a.m.

Networking Continental Breakfast

8:30 – 8:40 a.m.

Welcome and Opening Remarks

8:40 – 9:25 a.m. **General Session A**

How to Avoid Returning to “Normal” in Post-pandemic America

Mental health following the pandemic is on everyone's minds. Employers must avoid the mistake of returning to a “normal” benefits landscape. This session will discuss actionable ways employers can implement solutions that are forward thinking, and how benefits leaders can influence the overall organization to mitigate negative ripple effects from the current mental health crisis.

9:40 – 10:25 a.m. **Concurrent B1**

Improving Outcomes by Optimizing Cancer Care Treatment and Monitoring

Learn what employers are doing to support their employees and physicians in the decision-making process across a cancer care continuum and the impact on patients and their cancer journey including the improvement in their outcomes as cost savings.

9:40 – 10:25 a.m. **Concurrent B2**

Leading Employer-Driven Models in Pharmacy Benefits and Specialty Drugs: Addressing the Tsunami of High-Cost Therapies

In both the medical and pharmacy benefit, misaligned incentives, conflicts of interest, lack of transparency and marketplace consolidation have increased costs – often without providing equivalent value. This session will discuss strategies and potential solutions that can support employers in the future as they figure out how to pay for high-cost therapies – through both the medical and pharmacy benefit.

10:25 – 10:55 a.m.

Networking Refreshment Break

10:55 – 11:40 a.m. **Concurrent C1**

High-cost Claimants and Chronic Illnesses are Driving Health Care Costs and Absenteeism: What Top Employers Are Doing to Improve Care and Lower Costs

HR professionals and the C-suite are grappling with rising costs from high claimants, growing chronic illnesses in their covered populations and low participation in disease/chronic management programs. During this session we will discuss how employers are using innovative technology and tools to engage and incentivize employees to improve care, reduce absenteeism and manage costs.

10:55 – 11:40 a.m. **Concurrent C2**

Benefit Design Changes and Biosimilars Savings for Employers

What are plan designs trying to accomplish and how do co-pays, deductibles, co-insurance, specialty pharmaceuticals and biosimilars fit into the equation? Attend this session and learn how analyzing claims data and setting goal targets leads to savings that can be experienced when benefit design changes are utilized including what percent an average employer can anticipate.

10:55 – 11:40 a.m. **Concurrent C3**

Supporting Employee Well-being through the Pandemic and Demonstrating Impact at Kaiser Permanente

The session will describe how Kaiser Permanente, through enhanced efforts to support employee well-being during the COVID-19 pandemic, has been able to demonstrate an improvement in the organization's overall culture of health and well-being. Moreover, the presenters will describe how internal research has shown that improving the culture of health is a strong predictor of better performance outcomes for the organization.

Maria Dee, Executive Director, Workforce Wellbeing, Kaiser Permanente

Michelle Mancuso, Senior Manager, National Workforce Wellness, Kaiser Permanente

Nicole VanderHorst, Principal Research Consultant, Engagement & Inclusion, Kaiser Permanente

11:40 a.m. – 1:00 p.m.

Networking Luncheon

1:00 – 1:45 p.m. **General Session D**

Toward a Frictionless Health Care Experience: Overcoming Fragmented MSK Care

While musculoskeletal (MSK) pain affects over half of Americans today, the current member experience is often poorly coordinated with multiple providers offering conflicting treatment advice or failing to look at a patient's whole body or history. During this session, we will discuss how to overcome this fragmented MSK care experience and drive better member outcomes.

2:00 – 2:45 p.m. **Concurrent E1**

Best in Class: How a School District's Pivot to Digital Health is Making the Grade

Preventable chronic disease accounts for 90% of U.S. health care spending. In this session, we will share how a digital health approach is helping a self-insured school district contain costs and meet its core value of "nurturing happy and healthy employees."

2:00 – 2:45 p.m. **Concurrent E2**

The Paid Family and Medical Leave Wave: How Can Large Employers Plan for the Ride?

This session will examine the disparities and barriers for employers related to the continued passage of statutory Paid Family and Medical Leave (PFML) programs. We will analyze benchmarking responses of several large (10k and above), multi-state employers to better understand the impact these expanding statutory mandates place on them.

2:00 – 2:45 p.m. **Concurrent E3**

The Future of Mental Health is Scalable: How to Guarantee Immediate Access to Care Without Compromising Quality

Depression and anxiety rose fourfold during the pandemic, and this number is unlikely to decrease leaving us with an acute problem: how to guarantee access to quality mental health care for those in need, given the lack of therapists in the market? Learn how your organization can battle the mental health consequences with a scalable solution combining the best of technology and human touch.

2:45 – 3:15 p.m.

Networking Refreshment Break

3:15 – 4:00 p.m. **Concurrent F1**

Why Designing for Experience – Not Navigation – Delivers Better Well-being and Outcomes

Health care is more complex, confusing, and costly than ever before and connecting every member with the right care at the right time feels impossible. Learn how some employers are leveraging innovation, technology, and design to create a

fully integrated and seamless experience at the member level – driving better outcomes and happier, healthier, and more productive employees.

3:15 – 4:00 p.m. **Concurrent F2**

ROI Beyond the Numbers: How to Choose an Evidence-Based MSK Solution

With MSK disorders resulting in annual direct costs to US employers of \$20 billion and indirect costs of \$100 billion, choosing the right MSK solution is more important than ever. Join the session to gain insights from a leading organization, learn how to evaluate MSK solutions in terms of efficacy, engagement, retention, and provable cost savings necessary to create a true culture of wellness.

Kris Kreuger, VP Human Resources Benefits,
Fairway Independent Mortgage Corporation

Nancy Stobbe, Wellness Program Manager,
Fairway Independent Mortgage Corporation

Mike Wall, AVP, Sales & Account Management, **OptumHealth**

Justin Yang, MD, U.S. Chief Medical Officer, **Kaia Health**

3:15 – 4:00 p.m. **Concurrent F3**

Measuring Well-being with the Employee Experience at the Center

During this session, you'll learn how to ensure you have a clear understanding of employee well-being needs, key methods to drive engagement in the solutions in place, as well as how to truly measure the impact of your well-being efforts on your employees. Join us to hear from an employer who is on the right path to making a difference in the well-being of their workforce.

3:15 – 4:00 p.m. **Concurrent F4**

4:15 – 5:00 p.m. **General Session G**

Whole Foods' Whole Health Plan: Delivering Higher Quality Care and Better Patient Engagement

Starting in 2016, Whole Foods Market has been piloting a next-generation health plan for Team Members and their dependents in Austin, Texas and Glendale, California. This innovative design centers around the concept of a Care Plan that links multiple components of the health plan offering. Take-aways will include how to design a plan with aligned incentives, how to emphasize tailored care plans and high-value components, and key learnings from medical professionals on the front lines of delivering next-generation, quality-focused care.

5:00 – 6:00 p.m.

Networking Cocktail Reception

Hosted by



DAY TWO

Wednesday, October 6, 2021

7:30 – 8:15 a.m.

Networking Continental Breakfast:

8:15 – 9:00 a.m. **General Session H**

Finding the Uncommon: A First-of-its-Kind, Joint Venture White Paper

Health Action Council and UnitedHealthcare released a first of its kind, joint venture white paper exploring disparities in Common Conditions for Health Action Council members. The study covers five chronic health conditions: Hypertension, Diabetes, Back Disorders, Mental Health and Substance Use, and Asthma. Learn how you can examine your employees' data and develop customized approaches including targeting disparities.

9:00 – 9:45 a.m. **Concurrent I1**

Strategies for Measuring and Improving Workplace Mental Health

Over the last year-and-a-half, employees have weathered a pandemic, financial stress, election stress and the usual holiday stress. Hear from employers and thought leaders about how companies have used a mix of measurement and digital self-care tools to help employees mitigate mental health risks using a rich set of data that shows the tight correlation between life events and mental health.

9:00 – 9:45 a.m. **Concurrent I2**

The Fellowship of Paid Family & Medical Leave: One Plan to Rule Them All?

For the foreseeable future, multistate employers are saddled with multiple, often conflicting programs and entitlements. State plans are all over the board about requirements, entitlements, funding, and the relationship to federal and related disability programs like FMLA and ADA. What if there was just a uniform playbook to read from, so progressive employers could design one comprehensive, compliant plan that's easy to administer? Is there a magic bullet, a blueprint employers can follow to build a streamlined, government-proof PFML plan that works everywhere?

9:45 – 10:15 a.m.

Networking Refreshment Break

10:15 – 11:00 a.m. **Concurrent J1**

The Autonomy Paradox: The Key to Solving Work from Home Challenges

This presentation will discuss the results of recent studies on the benefits and challenges of working from home. Panelists will discuss the Autonomy Paradox, a conceptual lens that helps understand the origins of these challenges, and how this viewpoint can be used to develop, implement, and refine solutions to improve productivity, decrease stress, and retain valued employees.

11:15 a.m. – 12:00 p.m. **Concurrent K1**

How to Reduce Duration on Every Surgery Claim and Get a Thank You from Your Members

A manufacturer with a rich 150-year plus history, Hager Companies became frustrated in 2020 with the management of disability claims. Rubber-stamping a disability claim and confirming the members as unable to work was not the proactive approach company leaders desired to keep manufacturing up and running. Learn how Hager is looking outside the box and providing their members with a better experience.

12:00 – 12:15 p.m.

General Session L

Conference Wrap-Up & Closing Remarks

Could talk about take-aways

WHOM YOU WILL MEET

Corporate executives from

- Human Resources
- Benefits
- Health Care
- Wellness
- Communications
- Human Resource Administration
- Total Rewards
- Talent Management
- Organizational Development
- Finance

Additional support provided by:



REGISTRATION INFORMATION

Online www.conferenceboard.org/events/annual-forum

Email customer.service@conferenceboard.org

Phone 212.339.0345

8:30 am – 5:30 pm ET, Monday – Friday

Conference Pricing:	
Members	\$1,495
Non-Members	\$1,895

Vendors

Registration is open only to employers. Unless a conference sponsor, any registration received from Vendors, Plans, Insurance Companies, Health and Benefits Consultants, Wellness Service Providers, Associations, Think Tanks, etc. or anyone in a sales or accounts management role (from any organization) will be automatically cancelled.

Location

Marriott Marquis Chicago

2121 South Prairie Avenue

Chicago, IL 60616

Tel: **(312) 824-0500**

Book Online

Reservation cut-off date: Thursday, September 9, 2021

Fees do not include hotel accommodations.

Cancellation Policy

Full refund until three weeks before the meeting.

\$500 administration fee up to two weeks before the meeting.

No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per Person

For a team of three or more registering from the same company at the same time, take \$300 off each person's registration. One discount per registration. Multiple discounts may not be combined.