

WEBINAR

Integrating Employer and Patient-Centered Approaches to Benefit Design & Delivery

TUESDAY, MARCH 17, 2020

2:00-3:00 PM ET

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Having a patient-centered focus is moving to the forefront of healthcare delivery as it shifts the decision making to be more inclusive and respectful of the individual's needs, values and preferences. The goal of this shift is to improve patient care, health outcomes, and to create more value from healthcare spending. US employers can enhance these results for the productivity and well-being of their workforce and the performance of their businesses when they align their strategy to support patient-centered goals in their health benefits management decisions.

The Integrated Benefits Institute and the National Alliance of Healthcare Purchaser Coalitions surveyed over 200 employers to understand whether and how employees' needs and goals are factored in when it comes to designing and implementing benefit programs in their companies.

This webinar will review the survey results and include an employer panel that will discuss the value strategy of incorporating employees needs and interests around their benefits programs, as well as real world applications and barriers to doing so.

HOSTED BY



SPEAKERS



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